

# 21st Annual Storybook Ball Raises A Record \$228,000



David and Katie Ciccarello with Elaine and Fred Hawkins

The 21st annual Storybook Ball, benefiting Ronald McDonald House Charities (RMHC) of Southwest Florida, was held on February 7 at the Hyatt Regency Coconut Point in Bonita Springs. The evening featured a special tribute to Mary and Norman Love and raised a record-breaking \$228,000 for RMHC.

"We were so pleased to honor Mary and Norman for their dedication and generosity to the children of Southwest Florida," said Heidi Frederic, event co-chair. "Their passion, enthusiasm and tireless efforts on behalf of children is so deserving of this recognition."

Themed to an interpretation of *Frozen*,



Fairytale festivities with Anna and Elsa



Richard and Vicki Pitbladdo, Lucinda Jarvis and Michael Boyles



Mark Loren and Lenny Katz



Heidi and Jack Tambllyn with Ronald McDonald



The Love Family with Princess Elizabeth

the Storybook Ball invited more than 450 attendees to "let it go" for an evening filled with fabulous trips, dinners, custom designed jewelry and great music.

NBC-2 anchor Kellie Burns emceed the black-tie gala which began with cocktails and a silent auction, followed by dinner and dancing to the Robert Williamson Band and a live auction featuring celebrity auctioneer Jay Severson.

Gold and Silver Sponsors for the event included Adams Foods, Inc., Frederic Family McDonald's, Healthcare Network of Southwest Florida, Mike and Joanie Lancellot, Mark Loren Designs, Norman Love Confections, Suncoast Credit Union Foundation, White House Black Market, Arthrex, Aubuchon Team of Companies, Card Systems, Golisano Children's Hospital of Southwest Florida (LMHS), Martin-Brower, Fewster Family McDonald's, Mortgage 1, Synovus Bank and Turano Baking Company.

All proceeds from the Storybook Ball support Ronald McDonald House Charities of Southwest Florida and its programs: Ronald McDonald House, Ronald McDonald Care Mobile, Grants, Scholarships and a Ronald McDonald Family Room scheduled to open in the new Golisano Children's Hospital in April 2017.

For information on sponsorship opportunities for 2016, contact Angela Katz at 437-0202 or inquire online at [www.rmhcswfl.org](http://www.rmhcswfl.org).\*