



Be Square

They say it's all in the details. Not only does this apply to the bridal party; it's important for the groomsmen too. The owners and creative directors of the men's accessory label **Armstrong & Wilson** couldn't agree more. "If you are going to get dressed up, really look the part," says co-founder Ontario Armstrong. "Adding a pocket square instantly gives you that extra 10 percent." The design duo took their fashion expertise a step further by replacing the signature button on the pocket square with a flower to give it extra pizzazz. Armstrong and Wilson's dedication to haute men's fashion has garnered them A-list fans like Nick Cannon, Al Roker and Miami Heat's own Chris Bosh; the last even led to a unique partnership between the three—a line of elegant ties called Mr. Nice Tie that made its way to stores in 2014. The brand's new pocket square collection hit Nordstrom stores nationwide earlier this year. "We know the Nordstrom customer because they are our customer," co-founder Clifton Wilson says. "It's a dream to see our brand on their shelves." A dream-turned-reality. 267.639.3924, armstrongandwilson.com
—Stacey Rene Russell



NAKED LOVE Norman Love Confections' small cakes, from \$57, serve four to six, and large cakes, from \$134, serve eight to 10. All available in-store or online.

CONFETTI Cakes

Celebrate the bride-to-be in style with a naked cake that goes back to the basics. Perfect for a bridal shower party with pizzazz, **Norman Love Confections** new line of minimalist desserts features layers of fluffy goodness decked out with polka-dot confetti accents on top. "It wasn't about reinventing the wheel," says Norman Love, company founder and former corporate executive pastry chef for The Ritz-Carlton. "Americans are really interested in stepping back to the classics." With three Southwest Florida locations, Love uses high-quality ingredients to create flavors ranging from tart lemon raspberry to rich chocolate peanut butter. Cake designer Miranda Prince recommends pairing Naked Love cakes with cake pops or cupcakes for bridal showers and engagement parties.



ALTAR-READY Suits (Men's) Generation Y'er collection, from \$599 per piece at **Tux Shop**

BLACK-TIE AFFAIR

Groomswear guru and owner of Palm Beach Gardens atelier **Tux Shop** Susan Damon decided to appeal to another generation of grooms this spring: millennials. "We make it a special occasion for them here," Damon says. The new Generation Y'er collection is all about getting away from the Old World looks your father may favor. Instead of wool, suits are designed with man-made materials like bamboo that don't wrinkle. Colors are edgier, switching out classic navy for electric shades like ink blue. And similar to the world of fast fashion millennials love, these styles are designed to stick around for more than just a season or two. 4550 PGA Blvd., Ste. 105, Palm Beach Gardens, 561.626.8899, tucobppalmbeach.com —Lane Niszet

