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Expressions

wgcu public media

Inside WGCU

Good taste: Chocolate, jewelry and public radio

by Kimberly Woodle

As we prepare for Valentine's Day and WGCU's "For the Love of Public Radio" pledge drive in a few days, I've been thinking a lot about chocolate – A LOT – especially since I vowed on New Year's Day to break free of sugar consumption until Feb. 14. Chocolate has a long history, dating back to the Aztecs. Here in Southwest Florida, chocolate's fame has been more recent, thanks in part to Norman Love Confections.

We are grateful to Norman and Mary Love and their friend Mark Loren, who together have helped us plan an exquisite way to raise money for public radio this month. Who doesn't love chocolates, jewelry and our news, entertainment and music programs?

Tune in Feb. 9 through 11 to hear from the Loves and Loren, as well as other volunteers who will tell you how much they love, and depend upon, public radio. When you pledge \$150, \$250 or \$500 to WGCU, we will deliver to your loved one a delicious box of Norman Love chocolates just in time for Valentine's Day. With a generous gift of \$1,200 or more, you can send a 50-piece box of chocolates and a new book about Norman Love Confections. With a gift of \$5,000, send chocolates, the Norman Love book, and a piece of Mark Loren jewelry specially designed for WGCU. If you want to ensure that you receive a box of divine chocolates, or secure a limited edition Mark Loren jewelry piece, send in your donation in advance of the drive (or pledge online at WGCU.org).

If you want to share why you love public radio with our listeners and members, send me an email at kwoodle@wgcu.org. We will share listener sentiments on air or in our e-newsletter.

As always, we are grateful for your support and loyalty. Let's eat chocolate! ■