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Norman Love Confections Debuts New N Love Wedding Division

Handcrafted Two-Piece Heart & Seashell Favor Boxes Available in Five Flavors Featured

FORT MYERS, FL—July 8, 2010—Award-winning Norman Love Confections has unveiled its new wedding division titled *N Love* featuring gourmet wedding favors, cakes, desserts and novelties. Handcrafted by world-class artisans under the direction of Chef Norman Love, each ultra-premium *N Love* creation is beyond comparison, taking the bride, groom and their guests' breath away with its outstanding attention to detail, artistic excellence, and sophisticated flavor.

Founder of NLC Norman Love, who was recently named as one of North America's Top 10 Chocolatiers, recognizes that every detail of a wedding plays an important role and his artistic chocolate designs focus on quality, freshness, and presentation.

"Our team has created these flavors of love to compliment this most cherished day," Love says. "We want the treasured wedding memories to not end with the ceremony and for the wow factor to carry over to the favors guests take home."

The *N Love* favors are available in a seashell and heart design and each features five flavors:

N Love Shell Flavors

Dark Chocolate Shell: A passion for chocolate inspired this confection, which features dark chocolate ganache covered in a dark chocolate shell.

White Chocolate Vanilla Shell: Celebrate special moments by savoring the light sweet flavor of vanilla ganache in a crisp white chocolate shell.

Tahitian Caramel Shell: Fall in love with this buttery caramel dessert, which exudes the essence of vanilla beans enrobed in creamy milk chocolate.

Pink Champagne Shell: This unique pink champagne ganache covered in a decadent white chocolate shell will tickle you pink.

Vanilla Champagne Shell: Toast new beginnings with this white chocolate covered confection, filled with rich vanilla champagne ganache.

N Love Heart Flavors

Dark Chocolate Heart: If you have a heart for dark chocolate, this confection made of dark chocolate ganache enrobed in a dark chocolate heart-shaped shell will make it soar.

White Chocolate Vanilla Heart: Celebrate the joining of two hearts with light sweet flavor of vanilla ganache in a crisp white chocolate shell.

Tahitian Caramel Heart: Prepare to give your heart away to this buttery caramel dessert, which exudes the essence of vanilla beans enrobed in creamy milk chocolate.

Pink Champagne Heart: Tickle your guests pink with these white chocolate hearts filled with pink champagne ganache.

Vanilla Champagne Heart: Celebrate the marriage of aromatic vanilla and delicate champagne enrobed within a white chocolate shell.

Each *N Love* Wedding Favors retail for \$5.75 per box of two chocolates. The minimum *N Love* gift box order is 24 boxes. The minimum *N Love* bulk order is one bulk box, which holds 140 chocolates.

Most recently, NLC has been recognized by *Weddings Illustrated*, *Modern Wedding Cakes*, *Modern Bride*, *Good Housekeeping*, *Vogue's InStyle.com*, and *iVillage* touting NLC ultra-premium chocolates. In December 2009, Norman Love Confections' Limited Edition Holiday Collection was featured as "Snack of the Day" on The Rachael Ray Show where host Rachael Ray stated the chocolates looked like little Christmas ornaments.

For interviews or images, please contact Jennifer Thomas, jennifer@fsrventures.com or 239-573-0088.
For more information, please visit: www.NormanLoveConfections.com

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About Norman Love Confections:

Founded in 2001 by Norman and Mary Love, Norman Love Confections creates and distributes ultra-premium, handcrafted artisanal chocolates. Based in Fort Myers, Fla., the corporate headquarters encompasses both the production and retail operations. The Chocolate Salon is a stylish retail shop with an intimate ambience in which customers may purchase chocolates or linger over house-made pastries, gourmet coffees, lattes and smoothies. For more information about Norman Love Confections, visit the Chocolate Salon located at 11380 Lindbergh Boulevard, off Daniels Parkway, in Fort Myers, call toll free 866-515-2121 or visit www.normanloveconfections.com.