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A \$10,000 box of chocolates

Posted: Feb 08, 2010 5:47 PM

Updated: Feb 09, 2010 2:45 PM

Valentine's Day is less than a week away, and with that in mind, retailers are hoping that customers show them some love. And a few jewelers are going after your sweet tooth.

Norman Love Chocolate has teamed up with Mark Loren Designs for a \$10,000 box of chocolates!

What's so special about the chocolates? They'll tell you it's a unique kind of chocolate that makes it worth the price, but it also comes with a firelight diamond ring.

The diamond district also has a sweet tooth in mind, but their Hershey's kiss pendant is a little cheaper, ranging from \$1,000 to \$3,000.

"It's an exclusive gift, very affordable gift, you know, they're not all \$10,000," says Norman Love.

Retailers are hoping for a good Valentine's Day. New numbers show that diamond shopping is down, but the market for candies and other valentine's treats is still holding steady.